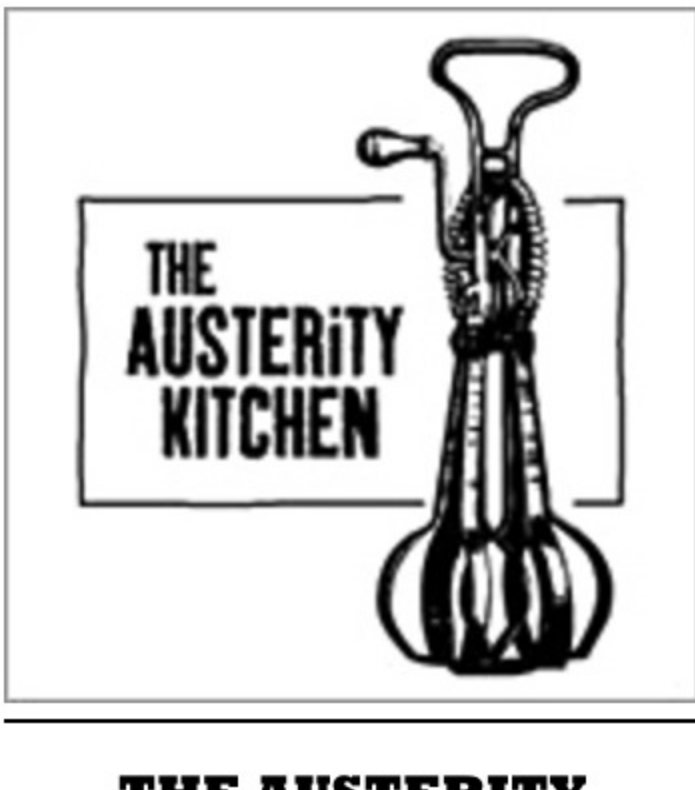




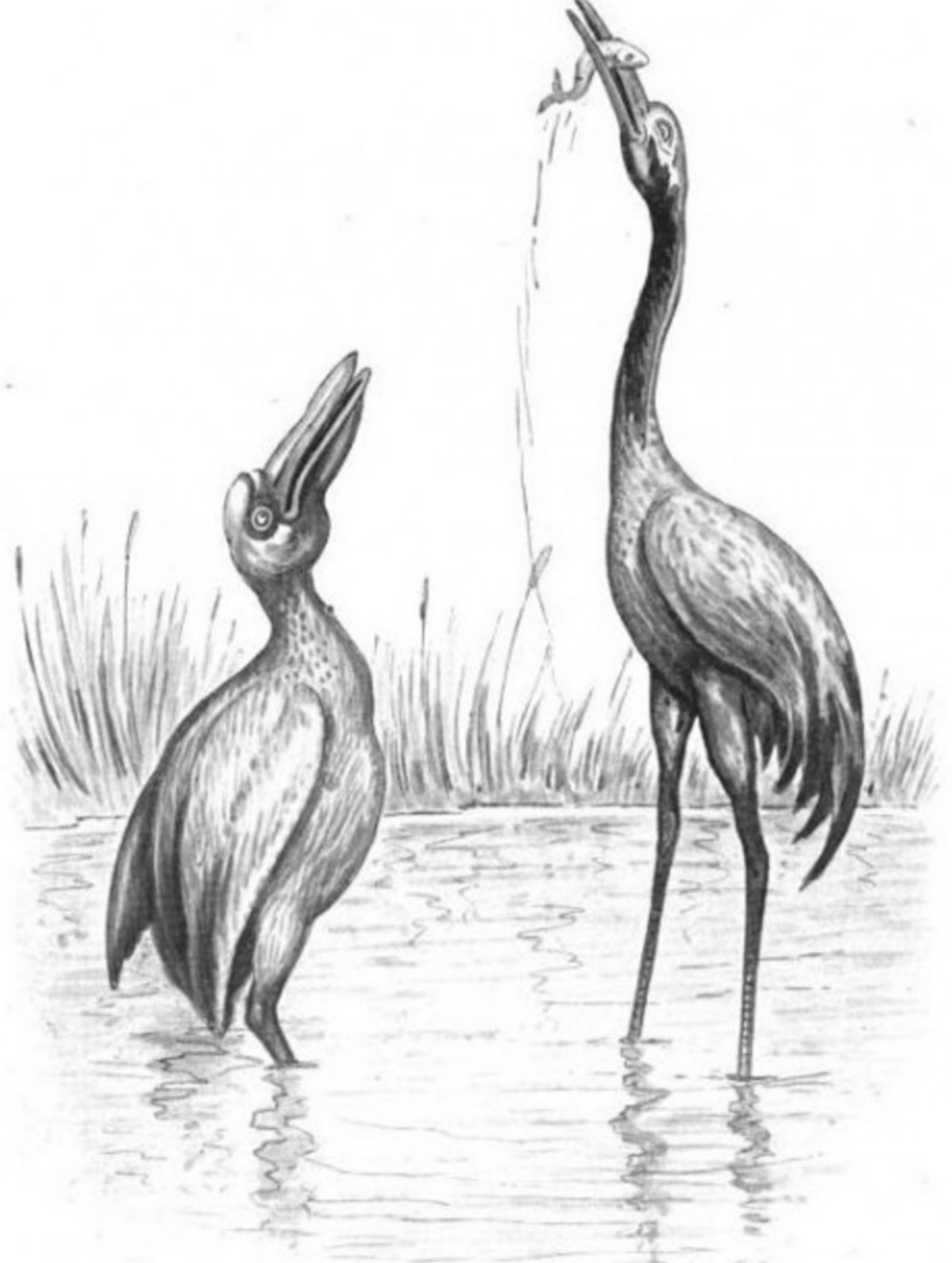
THE AUSTERITY
KITCHEN
BY CHRISTINE
BAUMGARTHUBER

Where the alimentary is
elementary.



Eater and Eaten

By CHRISTINE BAUMGARTHUBER



If you cannot be consist-
ently selfish you cannot
be a business man.



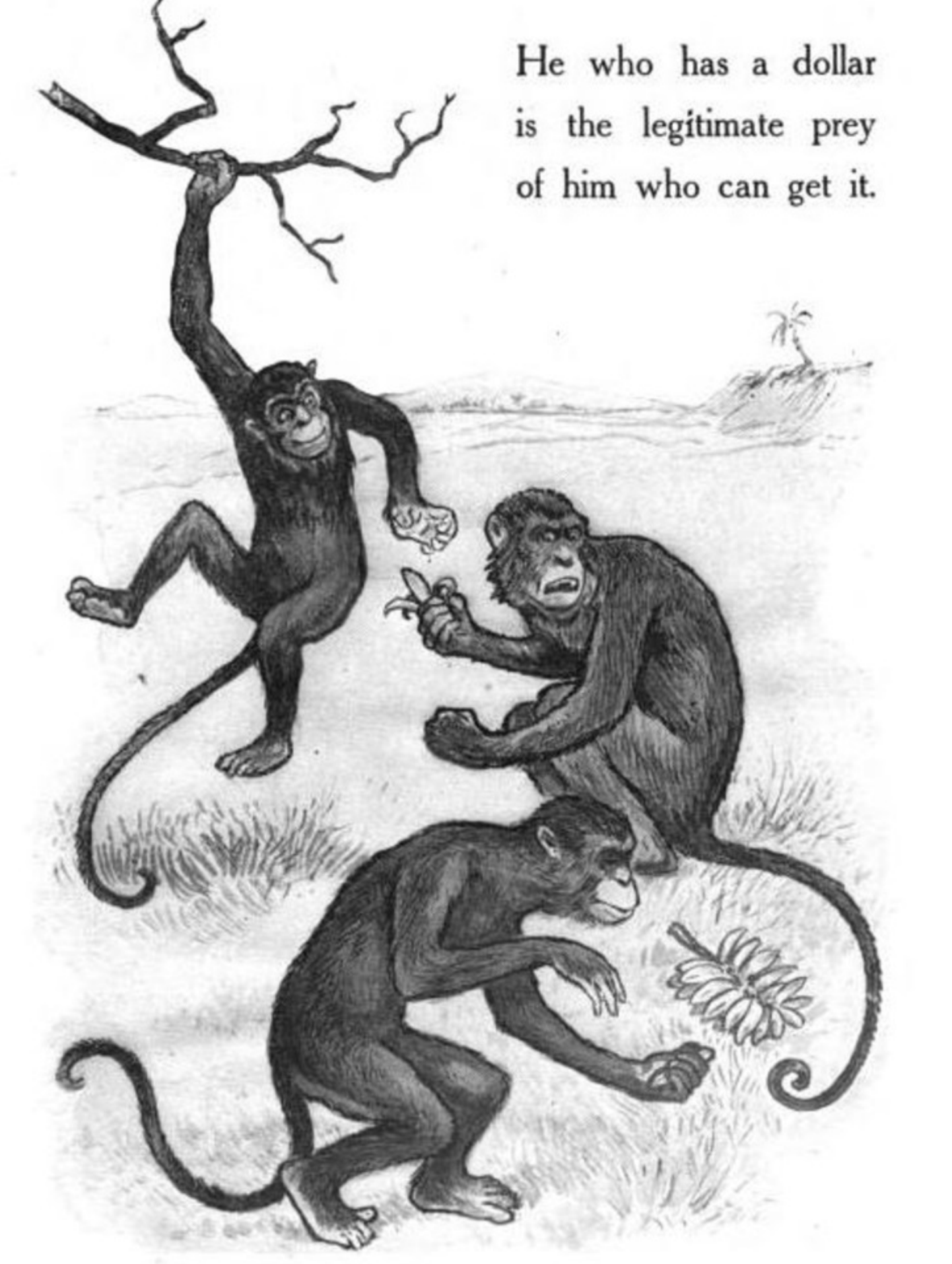
Necessity knows no
law and business no
morals.



Business is the fine art
of bleeding without
bloodshed.

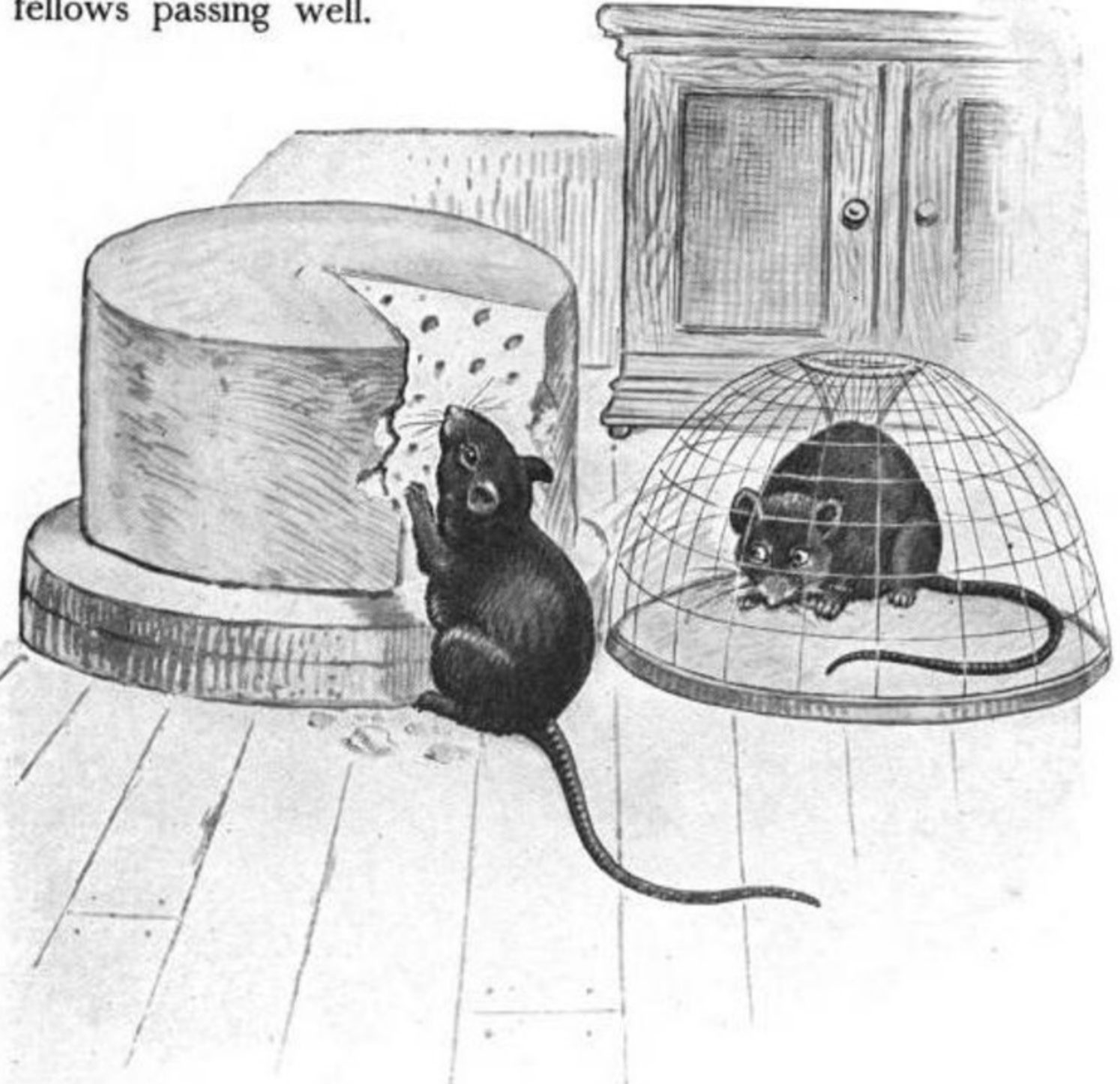


The brightest man is
he who lives on the
brains of others.



He who has a dollar
is the legitimate prey
of him who can get it.

Those who maintain that
selfishness is the mainspring
of every action know them-
selves thoroughly and their
fellows passing well.



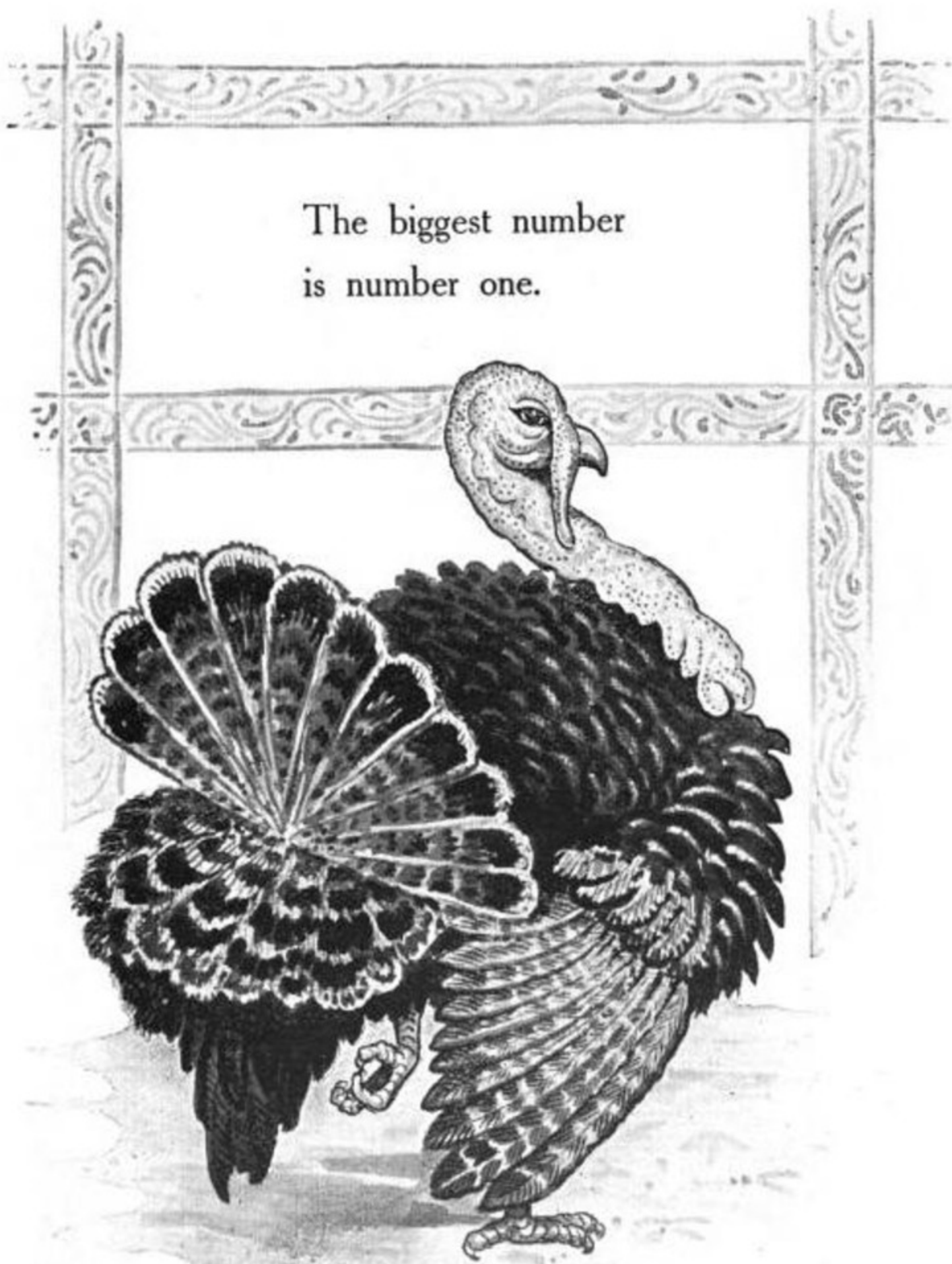
It's not what there
is in it but what
you get out of it
that counts.



Better
do nothing than
something that is
worth nothing.



The biggest number
is number one.



May 7, 2012

Pictures from Lislé de Vaux
Matthewman's *Business* (1905)

Previously by
CHRISTINE BAUMGARTHUBER

Coveye Burgers and
Plastic Malts
Dinner with Caligula
A Contrary Image of
Steaming Excrement